



Raise the Woof!

Thursday, October 17, 2019 | 6:30 pm – 9:00 pm
Impact Hub | Oakland

Honoring
Linda Huber | Cat’s Meow Award
Alison Lufkin and The Lufkin Family Foundation | Good Canine Citizen Award
Eric Zuercher | Lifetime Achievement
Pat Luchak | Willow Liroff Volunteer Award

*Tribute Ad Reply Form
(5.5” wide x 8” high booklet)*

Ad Size	Dimensions	Rate
Full Page	5” w x 8” h	\$750
Half Page	5” w x 4” h	\$500
Quarter Page	2.5” w x 4” h	\$250
Listing	Up to 10 words	\$75

FORMAT

All advertisements must be BLACK & WHITE in camera-ready format. Electronic files in Acrobat, Illustrator or Photoshop as eps, PDF, tiff or jpeg files are preferred (all fonts should be embedded or outlined). If emailed – please help us to identify your ad by placing your (organization’s) name as a part of the file’s name. Printed out hard copy is acceptable.

DEADLINE

All advertisements (artwork) MUST be received no later than October 8, 2019

FOR MORE INFORMATION, PLEASE CONTACT:

Earp Events & Fundraising: phone 510-839-3100; fax 510-839-3200; or, e-mail events@earpevents.com

YES! I/we will purchase a Tribute Ad to support the Inaugural Fundraiser for FOAS.

Enclosed is my check made payable to “FOAS” for a _____ [size] ad.
 Please charge my contribution to my: VISA | M/C | American Express
 Card No. (please print clearly): _____ Card Verification Code (CVC) ___ Exp. Date
 ___/___ Name on Card: _____ Signature: _____ Name as you would like
 to be listed: _____ Address: _____ City/State/Zip:
 _____ Phone: _____ Email: _____

Please mail to, “FOAS” c/o Earp Events & Fundraising, 4200 Park Blvd., #128, Oakland, CA 94602, or fax to (510) 839-3200. **Thank you!** Your contribution is tax-deductible to the fullest extent of the law. FOAS is a 501(c)(3) non-profit organization, its Employer Identification Number is 20-4053711.


You can place a memorial ad for a beloved pet who has crossed the Rainbow Bridge, or an ad honoring a dog, cat, or any special animal who currently brightens your life.

Need help creating an ad? You provide us with your photo/s and preferred text, and we'll create your ad for you. Please refer to the following recommendations for photo sizes and recommended word counts when submitting your ad materials. If you prefer to make your donation online and email your ad materials:

- 1) [Make an online donation to FOAS](#) of \$250 for a quarter-page ad, \$500 for a half-page ad, \$750 for a full-page ad, or \$75 for a listing of up to 10 words. Donate at oaklandsanimals.org/donate

- 2) Email your preferred photo/s and text to our designer at morgan@oaklandsanimals.org, and we'll design your tribute ad for you. Note in your email the date and amount of your online donation.

FULL PAGE 5x8




In loving memory of BARKLEY
Aug. 24, 2009 - Aug. 29, 2019

He loved cucumbers and socks, chasing tennis balls and chasing squirrels, chest scratches and belly rubs, swimming, laying in the grass, taking naps, taking squeakers out of toys, sitting on benches, and more than anything else, being with his humans. He lived life to the fullest and brought immense joy to everyone lucky enough to meet him. There was no bad day that couldn't be brightened by his smile.

He was the very goodest boy and he will be missed forever.

Photo: 3 x 4.5
Word count for tribute: 65-80 words (does not include headline and dates)

1/4 PAGE 2.5x4




In loving memory of BARKLEY
Aug. 24, 2009 - Aug. 29, 2019

He loved cucumbers and socks, chasing tennis balls and chasing squirrels, and sitting on benches, and more than anything else, being with his humans. He lived life to the fullest and brought immense joy to everyone lucky enough to meet him. There was no bad day that couldn't be brightened by his smile.

Photo: 2.3 x 2.3
Word count for tribute: 40-55 words (does not include headline and dates)

HALF PAGE 5x4 - layout 1A




In loving memory of BARKLEY
Aug. 24, 2009 - Aug. 29, 2019

He loved cucumbers and socks, chasing tennis balls and chasing squirrels, chest scratches and belly rubs, swimming, laying in the grass, taking naps, taking squeakers out of toys, sitting on benches, and more than anything else, being with his humans. He lived life to the fullest and brought immense joy to everyone lucky enough to meet him. There was no bad day that couldn't be brightened by his smile.

He was the very goodest boy and he will be missed forever.

Photo: 2.7 x 3.8
Word count for tribute: 65-80 words (does not include headline and dates)

HALF PAGE 5x4 - layout 1B




In loving memory of BARKLEY
Aug. 24, 2009 - Aug. 29, 2019

He loved cucumbers and socks, chasing tennis balls and chasing squirrels, chest scratches and belly rubs, swimming, laying in the grass, taking naps, taking squeakers out of toys, sitting on benches, and more than anything else, being with his humans. He lived life to the fullest and brought immense joy to everyone lucky enough to meet him. There was no bad day that couldn't be brightened by his smile.

He was the very goodest boy and he will be missed forever.

Photos: 2.7 x 1.9
Word count for tribute: 65-80 words (does not include headline and dates)

HALF PAGE 5x4 - layout 2A




In loving memory of BARKLEY
Aug. 24, 2009 - Aug. 29, 2019

He loved cucumbers and socks, chasing tennis balls and chasing squirrels, and sitting on benches, and more than anything else, being with his humans. He lived life to the fullest and brought immense joy to everyone lucky enough to meet him. There was no bad day that couldn't be brightened by his smile.

He was the very goodest boy and he will be missed forever.

Photo: 4.75 x 2.25
Word count for tribute: 35-65 words (does not include headline and dates)

HALF PAGE 5x4 - layout 2B



In loving memory of BARKLEY
Aug. 24, 2009 - Aug. 29, 2019

He loved cucumbers and socks, chasing tennis balls and chasing squirrels, and sitting on benches, and more than anything else, being with his humans. He lived life to the fullest and brought immense joy to everyone lucky enough to meet him. There was no bad day that couldn't be brightened by his smile.

He was the very goodest boy and he will be missed forever.

Photos: 2.38 x 2.25
Word count for tribute: 35-65 words (does not include headline and dates)